PacRim Stainless 2016 is the Australasian stainless steel industry's premier annual event, hosted by the Australian Stainless Steel Development Association (ASSDA). The conference provides a broad range of national and international speakers and delegates, plus a variety of social opportunities to network, share knowledge and enjoy the conference destination.

PacRim Stainless 2016 will be ASSDA’s 23rd National Conference and 12th International Forum focusing on the Asia-Pacific region.

Join us on the Gold Coast

PACRIM STAINLESS 2016

Hilton Surfers Paradise
19 and 20 October 2016

PacRim Stainless 2016 is the Australasian stainless steel industry's premier annual event, hosted by the Australian Stainless Steel Development Association (ASSDA). The conference provides a broad range of national and international speakers and delegates, plus a variety of social opportunities to network, share knowledge and enjoy the conference destination.

PacRim Stainless 2016 will be ASSDA’s 23rd National Conference and 12th International Forum focusing on the Asia-Pacific region.

PROMOTE YOUR BRAND, ENHANCE YOUR PROFILE

✓ Reach almost the entire Australian stainless steel industry at one time plus other national and international speakers
✓ Enhance your profile and market recognition by being associated with Australia’s globally recognised industry body for stainless steel
✓ Your sponsorship message is delivered in all pre-event, event and post-event communications
✓ Invest in your industry association. ASSDA relies on the valuable support of its sponsors and members who work with it to grow the market for stainless steel through networking, promotion, education, accreditation, advocacy and problem solving
### Sponsorship Opportunities

#### SATCHELS (one sponsor*)

The PacRim Stainless satchels are provided to all conference delegates, and designed for use post conference. Sourced by ASSDA, this sponsorship package includes:

- Your company name or logo printed on every satchel
- A4 or smaller insert (you print and supply; we pack)
- General PacRim sponsorship inclusions (see page 4)

*unless otherwise negotiated.

$5000

#### PAPER or OTHER INSERTS IN SATCHELS (multiple sponsors)

Deliver your message to every delegate at PacRim Stainless 2016 with an insert or other merchandise in every delegate’s satchel.

- A4 or smaller insert, or merchandise including USB, hat, pen, etc. (you print and supply; we pack)
- Sponsorship acknowledgement at the opening of the conference

$5000

#### NAME TAGS (one sponsor*)

Each delegate receives a name tag and lanyard during registration, and is required to wear them throughout all PacRim events.

- Your company name or logo printed on every name tag
- General PacRim sponsorship inclusions (see page 4)

*unless otherwise negotiated.

$500

#### NETWORKING/REFRESHMENT BREAKS (one sponsor per refreshment break)

PacRim’s conference sessions offer two networking refreshment breaks per day.

- Verbal and visual acknowledgement of your sponsorship and introduction as session chair at conference opening
- Opportunity to address delegates as you introduce speakers and moderate the Day 1 conference session
- Your logo on sponsorship signage in plenary room
- Opportunity to bring and set up your own company signage
- General PacRim sponsorship inclusions (see page 4)

$2750 each/per day

#### CONFERENCE SESSIONS (one sponsor per session)

**ONE SESSION PER DAY: Wednesday or Thursday**

PacRim’s program includes two half-day conference sessions offering an exceptional line-up of industry speakers from around the globe. This sponsorship package gives you the opportunity to chair the conference session and share your views and analysis of the presentation topics with delegates.

- Verbal and visual acknowledgement of your sponsorship and introduction as session chair at conference opening
- Opportunity to address delegates as you introduce speakers and moderate the Day 1 conference session
- Your logo on sponsorship signage in plenary room
- Opportunity to bring and set up your own company signage
- General PacRim sponsorship inclusions (see page 4)

$3300 per session

---

*Sold out for Wednesday and Thursday.*

---

*Sold out.*
Sponsorship Opportunities

**GALA DINNER** (one sponsor*)
Wednesday 19 October 2016

PacRim’s themed Gala Dinner is without doubt the social highlight of the conference, providing excellent networking opportunities, sumptuous food, beverages and live entertainment.

This year’s Gala Dinner will be held at SkyPoint (Level 78 of the iconic Q1 Residential Tower), the Gold Coast’s highest and most unique event space offering spectacular uninterrupted views from the coastline to the hinterland and beyond.

- Verbal acknowledgement of your sponsorship of the Gala Dinner by host
- Opportunity to emcee and/or give a brief speech
- One free ticket to the Gala Dinner
- Prominent display of your logo on sponsorship signage at the Gala Dinner + opportunity to bring and set up your own company signage
- Access to the list of conference dinner attendees (name and company) prior to the event
- Opportunity to provide each dinner guest with a gift
- General PacRim sponsorship inclusions (see page 4)

*unless otherwise negotiated.  

$4400

**FAREWELL DINNER** (one sponsor*)
Thursday 19 October 2016

PacRim’s Farewell Dinner is the final event of the conference, gathering delegates for a night of celebration and friendship.

- Acknowledgement of your sponsorship of the Farewell Dinner by the host
- Opportunity to give a brief speech
- One ticket to the Farewell Dinner
- Prominent display of your logo on sponsorship signage at the dinner + opportunity to bring and set up your own company signage
- General PacRim sponsorship inclusions (see page 4)

*unless otherwise negotiated.  

$3400

**PACRIM GOLF AMBROSE** (one sponsor*)
Thursday 19 October 2016

This 2-ball golf ambrose is an annual PacRim tradition, with golfers vying for the Barry Durrant Memorial Trophy.

- Acknowledgement of your sponsorship during the Thursday (day 2) conference session
- Two free golf registrations
- Opportunity to provide your company merchandise
- General PacRim sponsorship inclusions (see page 4)

*unless otherwise negotiated.  

$2500
GENERAL SPONSORSHIP INCLUSIONS

✓ Acknowledgement of sponsorship at the conference opening and closing proceedings
✓ Your logo and link on the ASSDA website and sponsor page of the conference website
✓ Your logo and link in all electronic mail campaigns
✓ Your logo in the PacRim conference program (subject to printing deadlines)
✓ Prominent signage in the conference registration area

Don’t miss out on the opportunity to secure sponsorship of this world-class conference and raise your profile both nationally and internationally.

Please tick your preferred sponsorship package, complete the form below and email to Lissel Pilcher using the contact details below. All prices include GST.

Please confirm my sponsorship commitment as marked.

Your contact details:

COMPANY __________________________

CONTACT NAME ___________________

POSITION _________________________

POSTAL ADDRESS __________________

PHONE _____________________________

MOBILE ____________________________

EMAIL ______________________________

SIGNATURE __________________________

DATE _______________________________

Sponsorship packages can also be tailored to your requirements if you contact us early.

For further information or to confirm your sponsorship, please contact:

Lissel Pilcher Communications and Events Manager
E lissel_p@assda.asn.au
T +61 7 3220 0722

IMPORTANT
ASSDA has a first in, first served policy for all PacRim Stainless sponsorship bookings. A confirmation email will be sent to you with the details of your sponsorship commitment, including an invoice for payment. Sponsorship bookings will not be regarded as fully confirmed until commitment by payment has been made.